



HOPE as a HEALING FORCE

54th Annual Dr. Martin Luther King Jr. Brotherhood Breakfast

YMCA OF METROPOLITAN LOS ANGELES

Friday, January 17, 2025

7:45 am

Westin Bonaventure Hotel

Remembering, celebrating, affirming
our shared commitment to Dr. King's dream.



HUMAN DIGNITY AWARD RECIPIENT

Pat Harvey
KCBS/KCAL Anchor

BROTHERHOOD AWARD RECIPIENTS

Betzábe González
Founder & Creative Director
BETZÁBE brand, Philanthropist

Adrian González
Entrepreneur, Sports Broadcaster,
Philanthropist



Kindly reply by Jan. 8

For more information, please contact
WendyMenchaca@ymcaLA.org or 213 379 1960



**FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY**

ACHIEVING DREAMS TOGETHER

Dr. Martin Luther King, Jr. Brotherhood Breakfast YMCA OF METROPOLITAN LOS ANGELES

ABOUT THE CELEBRATION

The first YMCA of Metropolitan Los Angeles Dr. Martin Luther King Jr. Brotherhood Breakfast was held in 1971 to honor King's life, his legacy of peace, and to reaffirm our commitment to realizing his vision of a just and inclusive world for all. Since then our commitment to creating a world devoid of poverty, racism and all forms of discrimination has never wavered. Now in its 54th year, the Dr. Martin Luther King, Jr. Brotherhood Breakfast has taken on special meaning within the LA YMCA and the Greater Los Angeles community. It is unique in its ability to inspire and to heal everyone in attendance. It also empowers attendees to take the ideals King stood for and put them into practice in their community.

Long before Dr. King's birthday became a national holiday, the LA Y's celebration has been an inspiring start to each new year, with a long list of distinguished speakers. Offering their unique perspective on the relevance of Dr. King's message to current times, recent speakers include Jim Hill, CBS Sportscaster, Dr. Shirley N. Weber, California Secretary of State; Stedman Graham, CEO of S. Graham and Associates; Dean Alfred E. Osborne, Jr. of UCLA Anderson School of Management; Glenn "Doc" Rivers, American Basketball Coach; Vice President of the United States Kamala Harris; Antonia Hernández, leader of the California Community Foundation; and Olympian Rafer Johnson — drawing an audience of 700 to 1,000 people from across Los Angeles.

Two prestigious awards are presented during the breakfast: the YMCA Brotherhood and Human Dignity Awards. The recipients are community leaders who exemplify Dr. King's core values and promote social responsibility.

At the Y, strengthening communities is our cause. We understand, as Dr. King did, that lasting social change can only be achieved when everyone works together. We are also proud that Martin Luther King, Jr. grew up as a member of the Butler Street YMCA in Atlanta, Georgia. In his honor, we gather from all points across the city, to move forward together; to re-energize our commitment to our communities; to re-dedicate ourselves to the Y's cause of youth development, healthy living and social responsibility for all of our neighbors, so that a stronger community, better city, and a greater world can emerge.

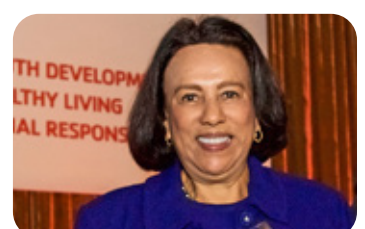
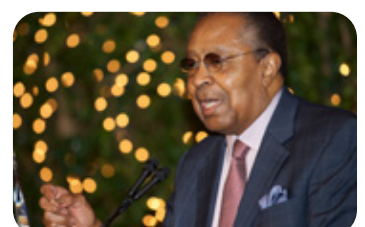
The 54th Annual Dr. Martin Luther King, Jr. Brotherhood Breakfast will be celebrated on Friday, January 17, 2025 at the Westin Bonaventure Hotel, Downtown Los Angeles.



DR. MARTIN LUTHER KING JR. BROTHERHOOD EVENT

Keynote Speakers

- 2024 Jim Hill, CBS Sportscaster
- 2023 Shirley N. Weber, Ph.D., California Secretary of State
- 2022 Charles Johnson, Chairman of the Fairness for Injured Patients Act
- 2021 Stedman Graham, CEO of S. Graham and Associates
- 2020 Christine Simmons, The Academy of Motion Picture Arts and Science
- 2019 Alfred E. Osborne, Jr., UCLA Anderson School of Management
- 2018 Meta World Peace, Philanthropist
- 2017 Lynn Swann, University of Southern California
- 2016 Glenn "Doc" Rivers, Los Angeles Clippers
- 2015 Marx Cazenave, Progress Investment Management Company
- 2014 Sandy Banks, Columnist, Los Angeles Times
- 2013 Kamala Harris, Attorney General of the State of California
- 2012 Mark Ridley-Thomas, Los Angeles County Board of Supervisors
- 2011 Rafer Johnson, Olympic Gold Medalist
- 2010 Antonia Hernández, California Community Foundation
- 2009 Robert Ross M.D., The California Endowment
- 2008 Virgil Roberts, Bobbitt and Roberts
- 2007 Blair H. Taylor, Los Angeles Urban League
- 2006 Bishop Kenneth C. Ulmer, Faithful Central Bible Church
- 2005 Bishop Edward R. Turner, Power of Love Christian Fellowship
- 2004 Bishop Charles E. Blake, West Angeles Church of God and Christ
- 2003 Michael Josephson, Character Counts Coalition
- 2002 Yvonne Brathwaite-Burke, Supervisor, Second District County of Los Angeles
- 2001 Constance L. Rice, Co-Director, Advancement Project
- 2000 The Hon. Loren Miller, Jr., Judge, LA County Superior Court, Ret.
- 1999 Dr. Williams Epps, Senior Pastor, Second Baptist Church
- 1998 Bernard C. Parks, Chief of Police, City of Los Angeles
- 1997 Linda Alvarez, Anchor Reporter, KCBS-TV
- 1996 Reed Tucker, M.D., President, Charles Drew University of Medicine & Science
- 1995 Dr. James M. Lawson, Jr., Pastor, Holman United Methodist Church
- 1994 Cecil L. Murray, Pastor, First AME Church of Los Angeles
- 1993 Willie L. Williams, Chief of Police, City of Los Angeles
- 1992 Marla Gibbs, Actress and Entrepreneur
- 1991 George Raveling, Head Coach, Men's Basketball, University of Southern California
- 1990 Dr. John Slaughter, President, Occidental College
- 1989 The Hon. John A. Arguelles, Associate Justice, California State Supreme Court
- 1988 Anita L. De Frantz, President, Amateur Athletic Foundation
- 1987 Dr. Jewell Plumer Cobb, President, California State University, Fullerton
- 1986 Michael Garret, All American, University of Southern California
- 1985 John W. Mack, President, Los Angeles Urban League
- 1984 Demond Wilson, Actor
- 1983 Rosey Grier, Minister
- 1982 Dr. Robert Schuller, Minister, Crystal Cathedral Church



DR. MARTIN LUTHER KING JR. BROTHERHOOD EVENT Brotherhood and Human Dignity Award Recipients

1975 Brotherhood Awards Judge William P. Hogoboom Nathan Johnson Jim Scott Judge Sherman Smith	1984 Brotherhood Award The Hon. Gilbert W. Lindsay	1993 Brotherhood Awards Theresa Arrant Frank J. Quevedo	2004 Brotherhood Award Sheriff Leroy D. Baca	2015 Brotherhood Award Jackie Lacey
Human Dignity Award Francis and Helen Line	Human Dignity Awards Ezunial Burts Gilbert R. Vasquez	Human Dignity Award The Rev. Cecil L. Murray	Human Dignity Award Dr. Philip Hart & Tanya Hart	Human Dignity Award Marx Cazenave
1976 Brotherhood Awards Ralph A. Calendar, D.D.S. Tom Hiramí	1985 Brotherhood Awards Dr. Arthur Avila The Hon. Tom Bradley	1994 Brotherhood Awards Willie M. Tokishi Raymond Wilder	2005 Brotherhood Award Odís J. Maynard	2016 Brotherhood Award Glenn "Doc" Rivers
Human Dignity Awards Mrs. Maureen Kindel Mrs. F. Ruth Moore	Human Dignity Awards John W. Morris Clair L. Peck, Jnr. Leroy R. Titus	Human Dignity Awards Jesse A. Brewer, Jr. Judge Sandra Ann Thompson	Human Dignity Award Bob Trujillo	Human Dignity Award Bernard J. Tyson
1977 Brotherhood Awards Weingart Foundation Mrs. Ruth Washington	1986 Brotherhood Awards Glenn E. Allen Thien Van Bui	1995 Brotherhood Award Evangelina Ramirez Stockwell	2006 Brotherhood Award Eliseo D.W. Gauna	2017 Brotherhood Award Antonia Hernández
Human Dignity Award Captain Rudolph De Leon	Human Dignity Awards Lee O. Marshall Cecilia Sandoval	Human Dignity Award Dr. Gloria Keyes	Human Dignity Award Keith Eaton	Human Dignity Award Dr. Clarence B. Jones
1978 Brotherhood Awards Samuel Bell Harry R. Durst	1987 Brotherhood Awards John C. Argue Sheriff Sherman Block	1996 Brotherhood Award Carl Washington	2007 Brotherhood Award Bill Torres	2018 Brotherhood Award Mónica Lozano
Human Dignity Awards Joel Juntilla Lewis R. Stroh	Human Dignity Awards Fred Hoshiyama Robert M. Jones	Human Dignity Award Chief Steve Simonian	Human Dignity Award Elaine Kirchner	Human Dignity Award Carl Dickerson
1979 Brotherhood Awards George McGhee Jack Purcell	1988 Brotherhood Awards Willie D. Davis Ivan J. Houston	1997 Brotherhood Award Wayne R. Langham	2008 Brotherhood Award John H. Sanders	2019 Brotherhood Award Renata Simril
Human Dignity Award Joseph D. Gottwald	Human Dignity Award Armando Moreno	Human Dignity Award Charles W. Smith	Human Dignity Award Tony Cárdenas	Human Dignity Award Alfred E. Osborne, Jr.
1980 Brotherhood Awards John Holoman James W. McKnight	1989 Brotherhood Award Dove Pinkney	1998 Brotherhood Award Genevieve Shepherd	2009 Brotherhood Award José Huizar	2020 Brotherhood Award Christine Simmons
Human Dignity Awards E. H. "Hu" Clark, Jr. Ms. Margaret Ware	Human Dignity Awards The Hon. Richard Alatorre Sidney A. Thompson	Human Dignity Award John Sussman	Human Dignity Award Steve Faichney	Human Dignity Award Dan Guerrero
1981 Brotherhood Awards Phyllis Alexander Kenneth T. Norris, Jr.	1990 Brotherhood Awards Anita L. DeFrantz Kelly Key	Human Dignity Award Nancy Daly Riordan	2010 Brotherhood Award Father Gregory Boyle	2021 Brotherhood Award Dave Roberts
Human Dignity Awards Stuart M. Ketchum Andréa Crouch	Human Dignity Awards Harold Jackson Dr. William J. Johnston	1999 Brotherhood Award Andrew Smith	Human Dignity Awards Molly Munger Constance L. Rice	Human Dignity Award Sharon Robinson
1982 Brotherhood Award Harmon S. Wilkinson	1991 Brotherhood Award Gwendolyn A. Bolden	Human Dignity Award Ruth R. Aldaco	2011 Brotherhood Award Lucille Roybal-Allard	2022 Brotherhood Award Rodney Peete Holly Robinson Peete Baron Davis
Human Dignity Awards Edward J. Martin III Ted Watkins	Human Dignity Awards Antonia Hernandez Curtis Hopson	2000 Brotherhood Award Chief Bernard C. Parks	Human Dignity Award Robert K. Ross, M.D.	Human Dignity Award Cynthia 'Cynt' Marshall
1983 Brotherhood Award The Hon. Kenneth Hahn	1992 Brotherhood Awards Dr. Lionel B. Coulter Reynaldo Trevino "Rey" Rojo	Human Dignity Award John Ferraro	2012 Brotherhood Award Linda Griego	2023 Brotherhood Award Nichol Whiteman
Human Dignity Awards William and Beulah Bailey Lorne W. Bell	Human Dignity Awards Bucky Dennis Esther Castruita McShane	Human Dignity Awards Joe Espinosa Darrel Jackson	Human Dignity Award Carl A. Ballton	Human Dignity Award Blake Bolden
		2002 Brotherhood Award Yvonne Brathwaite Burke	2013 Brotherhood Award Dr. James T. London and Patricia London	2024 Human Dignity Award Allyson Felix
		Human Dignity Award James W. Jones	Human Dignity Award Mark Ridley-Thomas	
		2003 Human Dignity Award Dr. Theodore Fortier	2014 Brotherhood Award Hilda L. Solis	

54th Annual Dr. Martin Luther King Jr. Brotherhood Celebration Sponsorship Opportunities

Join us for the 54th Annual Dr. Martin Luther King Jr. Brotherhood Celebration on January 17, 2025 at the Westin Bonaventure Hotel. Please show your support of this special gathering of people committed to strengthening all of Los Angeles by ensuring equality and social justice for everyone.

- BREAKFAST TITLE SPONSOR** \$100,000
 - > Two reserved VIP tables of ten
 - > Recognition as title sponsor of the event in all communication materials
 - > Recognition with your logo on event streaming site
 - > Public recognition on the LA YMCA website and social media
 - > Four sponsor recognition posts
- KEYNOTE SPEAKER SPONSOR** \$50,000
 - > A reserved VIP table of ten
 - > Special listing on event streaming site
 - > Recognition in the program
 - > Public recognition on the LA YMCA website and social media
 - > Three sponsor recognition posts
- AWARDS SPONSOR** \$25,000
 - > A reserved VIP table of ten
 - > Recognition in the program
 - > Public recognition on the LA YMCA website and social media
 - > Two sponsor recognition posts
 - > A reserved VIP table of ten
- VIDEO SPONSOR** \$10,000
 - > A table of ten
 - > Title in the video presentation
 - > Recognition in the program
 - > Public recognition on the LA YMCA website and social media
- TABLE SPONSOR** \$5,000
Sponsor a table or any number of tables
 - > A table of ten
 - > Recognition in the program

Yes, I would like to sponsor the opportunity checked above.

Or I would like to make a donation of: \$ _____

First Name _____ Last Name _____

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Address _____

Email Address _____

Your Pledge Total \$ _____ Date / /

Credit Card Number _____ Exp Date / /

Please let us know how you would like your generous support to be recognized: _____

Thank you. Please return with check made payable to:

YMCA of Metropolitan Los Angeles
4301 W 3rd Street
Los Angeles, CA 90020

For more information, please contact
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